Friend of Grand Haven State Park

Meeting Minutes

April 10, 2017



Meeting commenced: 6:35pm Loutit Library: Meeting Room A

President's Comments: Mike Mazurek

Mike reported that the FGHSP received the requested matching funds from the State of Michigan in the amount of \$34,314. The FGHSP must submit that same amount to the State and they will secure the purchase of the playground equipment for the campground area. The FGHSP has already deposited \$10,000 to the vendor to secure the equipment. It is hoped that installation of the playground equipment can be scheduled in May, 2017.

February meeting minutes were approved.

Treasurers Report: Judi Mazurek

Deposits of \$7,350 since February. \$6,000 grant from the William H Young and Dorothy Young Mixer Field of Interest Fund. \$1,350 last payment from Coke for 2016 vending.

No Expenses since February.

Current cash in the bank = \$40,919.85

Old Business:

The Birds of Prey educational event in Grand Haven State Park is scheduled for Thursday, August 10th from 7:00pm to 8:30pm. Karen Casey McKnight will look into the availability of stock advertising materials from the Outdoor Discovery Center, Macatawa Greenway. Becky Newman will create custom advertising posters for local promotion and will submit the event to Elyssa Buck for inclusion in the State Park events calendar.

DNR Friends Summit: March 3 & 4

Joyce Rhodes attended and presented on behalf of the FGHSP. Her presentation was based on vending activities and was well received. The event was attended by 110 people. Other notable presentations were made by the Porcupines and Holland friends groups. A big thank you was extended to Joyce!

FGHSP Logo T-shirts: Judi Mazurek

Judi will order the 3 dozen minimum this week. Bright colors were recommended by the group!

Karen Casey McKnight reviewed the pros and cons of a Go Fund Me account to generate funds for the new playground ADA accessible surfacing:

Pros: Easy to set up

Potential increased donations

Potential increased visibility/exposure for the FGHSP

501C status

Cons: Time and expertise to create an account

Continuous promotion of the account is required for success

Email and Facebook recommended

Our page may not be easy to find

There isn't a separate playground/recreation tab. 355 playground projects found under "community" tab with varying degrees of success in fund raising

5% of each donation plus 30 cents per donation goes to GoFundMe. PayPal takes 2.9%

The group decided to reach out to our entire membership group to see if anyone has the time, expertise and interest in creating a Go Fund Me page. Becky Newman will send out an email.

Matt Shaver List Update:

The highlighted item is Matt's #1 request:

- 1. Purchase and install of playground play scape.
- 2. Make sure there will be enough money available for surface funding needed for 2018 around new play scape (approx.. \$28,000)
- 3. Tree planting along fence by Harbor Ave. 5 6 ft. pine trees
- 4. Site extensions for lake view campsites
- 5. Funds for new surrounding for dumpster enclosure in campground
- 6. Funding for install of swing set purchased in fall of 2016 for day-use area
- 7. Volunteer bodies for 2 work days in the park (morning of 7/5 & 8/6 for beach cleanup) This would be at the top of my list!
- 8. Money for new shed to replace old wood shed. Minimum volunteers to paint the existing shed and provide paint.
- 9. Double mattress for Lodge
- 10. Double bay swing set for campground
- 11. Possible enclosed fire pits for campground
- 12. Small monitor for campground office that a jump drive can plug into for information board.

Bob Moore has been in contact with a local Boy Scout troop that may volunteer for the 8/6 beach cleanup day. Bob will get confirmation later this week.

It was motioned, and the group approved that:

Given available funds, the Friends of Grand Haven State Park wishes to fund the acquisition of the monitor for the campground office, the 5 6 foot pine trees and the paint for the existing shed. In addition, the friends group will provide volunteers to paint the shed.

New Business:

Kite Festival

Kite Festival is scheduled for May 20-21, 2017. The FGHSP will man a table at the event both days. Becky Newman will send out a request for volunteers.

Biggby Coffee will have their own food truck at this event so the FGHSP will not be providing any vending services.

Bob Moore presented the idea of selling \$10.00 raffle tickets for the Walk the Beat event which takes place in Grand Haven in August. Walk the Beat will split the raffle ticket sales with the FGHSP 50/50. It was motioned and approved that:

The FGHSP sell Walk the Beat raffle tickets, revenue to be split 50/50, contingent upon approval of the Grand Haven State Park supervisor.

Can Collection

After a long discussion, the FGHSP decided to continue the returnable can collection program for one more year. It is felt that collections need to occur more frequently and more volunteers are needed to help.

The discussion also included possible progress on bringing recycling to the park, a program that Bob Moore is helping to promote.

Next Meeting: May 8th, 2017 at 6:30pm, location Loutit Library

Becky Newman will send minutes to board members for approval before posting on the website.

Meeting adjourned at 8:17pm.