

Friend of Grand Haven State Park

Meeting Minutes

April 13, 2015



**Meeting commenced: 6:32pm at the Loutit Library**

**President's Comments:**

Mike Mazurek welcomed visitors Brenda & Bonnie from Beach Fit as well as new member Gail Frye.

**March 9th meeting minutes were approved.**

**Financial Update:** Judi Mazurek

Current cash in the bank = \$16,233.06

FGHSP took in \$60.00 in dues since March 9, 2015 and spent \$105.00 on subscription fees for Bravenet.com website services.

**Kite Festival Update:**

Magnum Coffee received a proposal from FGHSP for running concessions at the Kite Festival on the 16<sup>th</sup> and 17<sup>th</sup>. Mark Stedman of Magnum asked for a walkthrough of the facility 2 weeks prior to the event.

The Friends group will set up our table for selling T-shirts and memberships next to Magnum in the Pavilion. A sign-up sheet for volunteers to work at the table was passed around. Becky Newman will send an email request for volunteers as well. Mike and Judi will provide the table.

FGHSP will provide signage to direct traffic to the pavilion, placed near the Kite Festival tent. The signs will be created and printed by Becky Newman. Bob Moore will ask Magnum about the availability of their signage.

Karen McKnight Casey agreed to contact the Grand Haven Tribune with information on the FGHSP activities during Kite Festival.

**Vending Contracts Discussion: Mike Mazurek**

There was no new offer from Coke (25% commission only), but they have suggested that we would experience higher sales volume with their products.

Pepsi responded with a final offer of a \$3,000 signing bonus and 40% commission for a one year commitment. They also offered us a three year commitment of a \$4,000 signing bonus and 50% commission. They will provide an additional machine for a total of 7 machines in the park. The

additional machine will join the three in the pavilion. Joyce Rhodes has confirmed that power is available.

The group voted unanimously for a one year contract with Pepsi.

AD Bos responded to Mike Mazurek with an offer of 15% commission. The 2014 commission rate was 12%. They will also add an additional machine in the pavilion. AD Bos indicated they could provide a vending machine for sundries, but we would need to provide a list of items to stock.

The group voted unanimously for a one year contract with AD Bos for two snack machines and one sundries machine. Judi Mazurek started a list of sundry items:

Sunblock (2 or 3 strengths)

Chapstick

Band aides

Aspirin

Antacids

Washcloths (expandable)

Wet wipes

Sanitized hand lotion

Any ideas for additional items should be sent to Judi: [mrsjmaz@comcast.net](mailto:mrsjmaz@comcast.net)

### **Tom Eckels: FGHSF Website**

Tom presented the following description of the content he is working on for the new website. It is loosely based on the Porcupine friend's group site: [porkies.org](http://porkies.org). Tom encouraged everyone to communicate ideas to him via email: [tceckels@chartermi.net](mailto:tceckels@chartermi.net)

- 1) Welcome Page: mission statement and images reflecting all 4 seasons
- 2) Projects Page:
  - a. Walkway
  - b. Playground
  - c. Can collection
  - d. Future projects
- 3) Members Page: Board Member names and email's

- 4) Join & Membership Page: sign-up on site/Pay Pal
- 5) Memory Page: visitors can post stories and pictures
- 6) Coming Events Page: sign-up to volunteer and links to other event sites
- 7) Merchandise Page: selling of T-Shirts? To be determined.
  - a. Fulfillment issues
  - b. Restrict colors
  - c. Link to Beach Fit site

**Beach Fit Presenters: Bonnie and Brenda:**

Beach Fit started in Grand Haven, at the beach, as a philanthropic business focused on what people can do in nature to stay fit. They use the patented “two headed shovel” to train participants by exercising in the sand. Bonnie and Brenda spoke to the FGHSP group to propose a partnership between Beach Fit and FGHSP.

The partnership would allow Beach Fit to sell their logo ware and beach appropriate products under the FGHSP concession agreement. Beach Fit would give a percentage of the profit to FGHSP. Beach Fit would also sell FGHSP logo t-shirts and make a donation jar available.

The proposed location for Beach Fit sales is the pad in front (beach side) of the pavilion. The days and hours of operation would be Friday – Sunday (or Monday for holiday weekends) from 10:00am to 4:00pm starting Memorial Day weekend and running through Labor Day weekend. The schedule would be weather dependent.

Beach Fit will also conduct training classes for park visitors (campers and daily).

The group voted to move forward on an agreement with Beach Fit for 2015, with the details to be negotiated by Brian Cryst and finalized by the FGHSP officers. Details to include:

- 1) The percentage of the profit from sales donated to FGHSP. We will let Beach Fit make and offer and will accept 10% or greater.
- 2) 100% of the sale of FGHSP t-shirts goes to FGHSP.
- 3) Clarify the percentage of training class revenue donated to FGHSP.
- 4) A list of items for sale at the park must be provided to Joyce Rhodes.
- 5) Determine FGHSP signage at Beach Fit sales table.

**Additional Vending opportunities:** Bob Moore suggested that if the partnership with Magnum Roastery at the Kite Festival is satisfactory, we invite them to participate in additional events at the park. The group was in favor of the idea. Bob will plan to provide that list to Mark Stedman of Magnum when appropriate.

**ADA Walkway Update:**

The State of Michigan partnership program approved our application in the amount of \$15,162 for purchasing enough decking to create two ADA walkways.

It has been determined that it will require 23 sections per walkway to cover the 190 feet plus resting platforms. There will be some surplus funds from the State Park's walkways initiative estimated at roughly \$7,800. Therefore, it is assumed that the entire \$15,162 will be required to complete the project.

The group voted to send a check in the amount of \$15,162 to Matt Lincoln/State of Michigan to submit for the matching funds from the state.

**Next Meeting: May 11, 2015 at 6:30pm at Loutit Library**

**Becky Newman will send minutes to board members for approval before posting on the website.**

**Meeting adjourned at 8:50pm**