

Friend of Grand Haven State Park

Meeting Minutes

July 13, 2015



**Meeting commenced: 6:30pm at the Pavilion**

**June meeting minutes were approved.**

**Treasurers Report:** Judi Mazurek

Current cash in the bank = \$1,349.22

Deposits since June = \$1,905.49 (Magnum Coffee sales for Kite Festival, Can collection, wood, fire rings, transfer from PayPal account and donations)

Expenses since June = \$1,968.32 (Locks and rods for can containers, wood, fire rings and insurance)

**Beach Fit Presenters: Bonnie:**

The current tally of Beach Fit contributions to the FGHSP as of 7-12-15 = \$285.50

This includes revenue from 12% of product sales, 50 cents per bottle of water, T-Shirt sales, donation jar proceeds and rental fees for sports equipment.

Bonnie indicated that Beach Fit is filling the need of providing for items that people have forgotten to bring to the beach.

Beach Fit classes are not well attended and Brenda is focusing on demonstrations of the product instead.

**Volleyball Tournament: Brian Cryst**

Nancy Wildeman is moving forward on the Volleyball tournament to be held on Sunday, August 16<sup>th</sup>.

The FGHSP agreed to direct proceeds to the following projects:

- 1) New bike racks in the day use area. The estimated cost per bike rack is \$450.00. The FGHSP would leverage the State of Michigan's partnership matching program to secure two bike racks.
- 2) LittleFreeLibrary boxes at an estimated cost of \$400.00 each. The FGHSP would leverage the State of Michigan's partnership matching program to secure two.
- 3) Recommendations for the use of left-over funds include: tree planting, display cases, horseshoe pits, tetherball, paying FGHSP insurance and an ATM machine in the pavilion.

Karen McKnight-Casey will submit the event information, including the fact that it is a fund-raiser for FGHSP, to the Grand Haven Tribune for inclusion in the Upcoming Events section.

**Lending Library:**

Bob Moore has secured a donated cabinet to use as a Library bookcase somewhere in the park. The preferred location would be in the campground, possibly at the bathhouse facility. Joyce Rhodes will help determine a suitable space for mounting the cabinet.

**FGHSP Website:**

Becky Newman has created additional pages (Projects and T-Shirts) to the site and will email the link to FGHSP members for review and comment.

It was recommended that we post the Volleyball Tournament on the website.

**Magnum Coffee: Bob Moore**

Magnum Coffee submitted a check for \$325.00 from proceeds of sales at the 2015 Soccer in the Sand tournament. Next year they hope to provide an additional outlet at the south end of the park to service the youth courts.

Soccer in the Sand contracted with Shupan to provide recycling services for the event: 60 containers at a cost of \$375.00/24 hours. Bob Moore suggested that next year we partner with Soccer in the Sand to sell both of our T-Shirts at the FGHSP booth. In exchange, the Soccer in the Sand volunteers would help sort recyclables from returnables and split the proceeds with FGHSP.

Magnum was pleased with sales from the event and wants to participate again for the second weekend of Coast Guard Festival (Friday and Saturday). Joyce Rhodes asked Bob Moore to secure in writing from Magnum Roastery their product offerings and for Magnum to produce receipts for FGHSP to track sales from the event.

Bob also suggested that FGHSP offer recycling services through Shupan on big beach weekends next year as a service to the park.

**ADA Walkway Update:**

Both walkways have been installed and are enjoying a lot of use! Signage at each walkway is also installed recognizing the FGHSP.

The walkway by the Pavilion needed to be re-caulked and should now be correctly installed.

**Coast Guard Festival:**

The group decided not to set up a table near the boardwalk this year to sell water and FGHSP T-shirts during Coast Guard Festival for the following reasons:

- 1) Generally poor sales the last two years.
- 2) Other vendors selling water along the boardwalk.

3) Magnum Coffee's presence in the park.

**New Business:**

John Smolenski suggested that FGHSP solicit regular or returning campers to help fund group projects.

Becky Newman asked that the project committee begin development of a fund-raising plan for the Campground Playground. A few big donor names were mentioned (General RV and Meijer) that have historically been supporters of State Parks and Campgrounds. Brian Cryst volunteered to start work on the overall plan. Becky Newman volunteered to research General RV as a potential donor.

Dan Ruitter initiated a discussion on how to increase returnable donations via our collection cans. It was decided that we should secure more definitive signing for the cans that articulate "10 cent deposit bottle and cans only/no trash please". Judi Mazurek will order the lettering. Becky Newman will develop additional signage for kiosks and picture frames that indicate ways to support FGHSP including donating deposit bottles and cans.

It was also noted that we are out of 2015 brochures and Becky will have more printed.

Beach Wrestling Event: Brian Cryst reported that the t-shirt sales from this event were pretty low (16). Since the FGHSP were to receive \$1.00 per shirt, it was voted by the group to decline that contribution. Better luck next year!

Bob Moore suggested that the FGHSP secure a change machine for the pavilion to help with pop and snack machine sales.

**Next Meeting: August 10, 2015 at 6:30pm at the Pavilion in the Park.**

**Becky Newman will send minutes to board members for approval before posting on the website.**

**Meeting adjourned at 8:17pm.**