

Friend of Grand Haven State Park

Meeting Minutes

June 8, 2015



**Meeting commenced: 6:35pm at the Loutit Library**

**President's Comments:**

Mike Mazurek reported that neither Judi Mazurek or Joyce Rhodes were able to attend.

**May meeting minutes were approved.**

**Financial Update:** Mike Mazurek

Current cash in the bank = \$1,027.05 plus \$205.00 in our PayPal account.

Dan Ruitter spent \$80.00 for locks for the Collection Cans. Mike will check to see if that is to be paid for out of the ADA project funds (as the cans themselves were).

**Collection Cans Update: Dan Ruitter and Bob Moore**

The collection cans were placed throughout the park before Memorial Day by park staff. They are not currently attached to posts.

Dan and Bob installed locks on the lids.

Bob ordered weather proof stickers for the tops and sides of the receptacles that ask for the 10 cent deposit returnable cans to be donated to the Friends of Grand Haven State Park group. The stickers also state that proceeds from the donations support the planting of trees in the park.

Bob also purchased industrial strength rubber bands to secure the plastic bags to the containers. Extra bags are being included underneath the collection bag.

The group approved the purchase of cleaning products to routinely clean the insides and lids of the cans.

**Beach Fit Presenters: Bonnie and Brenda:**

The 3 contracts have been signed and submitted to the Friends of Grand Haven State Park by Beach Fit.

May sales were heavily impacted by poor weather conditions. Bonnie presented the breakdown of sales by weekend. The resulting 12% profit for the FGHSP = \$7.90

Park visitors have been requesting the availability of balls to rent (soccer, football, volleyball) from Beach Fit. Beach Fit purchased footballs and the rental amount collected was \$8.00. All proceeds from rentals go to the FGHSP.

It was suggested that volleyballs might be available from Joyce/park.

Beach Fit also sold one FGHSP t-shirt for \$10.00.

The group approved allowing Beach Fit to add the May totals to the June totals and submit payment to FGHSP in one check.

Beach Fit classes are going to be moved closer to the campground.

#### **Magnum Coffee: Bob Moore**

Magnum Coffee submitted a check for \$325.00 from proceeds of sales at the 2015 Kite Festival.

Magnum was pleased with sales from the Kite Festival event and has agreed to participate again for Soccer in the Sand. The following issues were discussed:

- 1) Magnum Coffee vehicle access to the park during the event. Mike Weaver suggested making use of the emergency entrance. This will require Joyce's approval.
- 2) Magnum Coffee will use the pavilion for preparation. The group suggested that they set up their tent along the south wall of the pavilion.
- 3) Bob Moore suggested delivering supplies on Friday night.
- 4) It was also recommended that more food and more Gatorade be made available.

#### **Volleyball Tournament: Brian Cryst**

Nancy Wildeman is interested in partnering with the FGHSP to host a benefit volleyball tournament with proceeds to fund new park improvements. This event is estimated to generate an estimated \$1,200-\$2,000.

The projects to fund include:

- 1) New bike racks in the day use area. The estimated cost per bike rack is \$450.00. The FGHSP would leverage the State of Michigan's partnership matching program to secure two bike racks.
- 2) LittleFreeLibrary boxes at an estimated cost of \$400.00 each. The FGHSP would leverage the State of Michigan's partnership matching program to secure two.
- 3) Tree planting. It has come to the FGHSP groups attention that there is no master plan for planting trees in the park and that Grand Haven State Park is not on the DNR's list for this program. It was suggested that the FGHSP could drive the creation and implementation of a tree replanting program, using leftover tournament funds.

It was voted unanimously that the FGHSP would partner with Nancy Wildeman to host the benefit volleyball tournament and that the revenue generated would be used to secure bike racks and library

boxes. The tree planting program is “to be determined” based on input from the park and consideration of other FGHSP group priorities. The agreement requires the following commitments:

- 1) The volleyball tournament’s use of the FGHSP insurance for the event.
- 2) The volleyball tournament’s use of the PayPal account on the FGHSP website for accepting donations/entry fees and Judi Mazurek’s assistance in managing those funds.
- 3) Karen McKnight-Casey’s assistance with press releases and related communications for the event.
- 4) Nancy Wildeman will manage all aspects of the tournament itself.

Nancy has also asked for assistance in getting prizes donated to the event.

#### **ADA Walkway Update:**

As of 6/8/2015 there is no date yet for the arrival of the walkway materials.

The group briefly discussed recognition signage for the walkways. Investigating metal signs from a local supplier was suggested. Bob Moore will inquire further.

The FGHSP is eligible to use United Way’s Volunteer Now site. While this is too short notice for the upcoming walkway installation, it is an avenue the group can pursue for future events requiring volunteers.

#### **FGHSP Website:**

Becky Newman and Brian Cryst presented a new template for the FGHSP website that they are developing using WordPress (a free service). Becky will create additional pages and review again before going live with the new design.

The group discussed the possibility of selling FGHSP logo t-shirts on the site but again decided that we did not have the manpower to manage the logistics of ecommerce. As a compromise, it was decided to post pictures of t-shirts with prices on the website and direct interested parties to the Beach Fit concession at the park on weekends and special events.

#### **Library in the Park:**

The campground hosts currently run a small library in the campground using plastic bins. Jon Smolenski offered to donate books to this program and the group discussed ways in which the book offerings could be expanded. Ideas included:

- 1) Buying a book box from LittleFreeLibrary.
- 2) Building a larger cabinet and placing it at the campground facilities building.
- 3) Having a cabinet donated. Bob Moore offered to research this.

The cabinets could have customized doors that would have the FGHP foot logo laser cut into the wood.

**Other items:**

**T-Shirts: Bob Moore**

50 T-shirts have been ordered from a new supplier at a cost of \$7.00/shirt.

1 dozen of the shirts are kid sizes in bright colors.

**New Cards: Brian Cryst**

Brian will order new informational cards with QR codes for Joyce/Park to display.

Brian will also order new membership cards for Judi.

**Beach Wrestling Event: Brian Cryst**

Brian was contacted by the organizer of Beast of the Beach event to be held at the park July 10-12. He has asked for permission to sell his t-shirts during the event. Brian will investigate the details on the estimated selling price and total revenue expected from these sales and report back. The group was in favor of allowing the sales and gravitated toward asking for \$2.00/shirt donation to FGHP.

**Karen McKnight-Casey:**

Based on the kinds of requests for information and questions from park visitors at our FGHP booth during past events, Karen has suggested that we stock the informational pamphlets available at the park entrance at our table.

Mike suggested we put a brochure rack in the pavilion.

**Next Meeting: July 13, 2015 at 6:30pm at Loutit Library**

**Becky Newman will send minutes to board members for approval before posting on the website.**

**Meeting adjourned at 8:00pm.**