

Friends of Grand Haven State Park

Meeting Minutes

April 14, 2021



Meeting commenced: 3:31pm on Zoom

President's Comments: Mike Mazurek

Mike welcomed the members and special guest Tim Wheeler of Wheeler Creative Studios.

Vending:

Our 5 year contract with Coke expired this year. We received a new quote from Coke for 33% commission for 3 years. This is well below previous contracts that paid commissions of 45% and included a \$750 signing bonus and annual \$600 bonuses. Mike counter offered and Coke agreed to 35% for 3 years, no bonuses. Mike investigated Pepsi as an option. Their offer was 10% commission. AD Bos also quoted beverage vending at 17.5% commission. They remain at 15% commission for snacks. AD Bos reduced their machine removal fee to \$50.00/machine.

It was decided to sign a contract for 3 years at 35% with Coke and to renew the AD Bos contract for snacks. The FGHSP agree to the \$50.00 removal fee.

WGHN Interview:

Mike Mazurek is going to be interviewed by WGHN radio host Mary Ellen Murphy at 8:15am on Friday, April 23, 2021.

Fire Pits:

The price of fire pits is going to increase to \$38.00. Our inventory of 45 fire pits was acquired at a cost of \$27.00 each after rebates. We anticipate making it to the end of the 2021 season with the current stock. Therefore, it was decided to keep our sales price at \$35.00 in 2021 until we sell out.

March meeting minutes were approved.

Treasurers Report: Judi Mazurek

There were deposits since March of \$20.00 in annual dues.

There were expenses since March of \$239.92. This was for the purchase of 8 fire pits and a \$25.00 deposit for the Birds of Prey program.

Current cash in the checking account = \$19,035.71. The check for the balance of \$13,019 for the Action Track Wheelchair has not cleared yet. Our working balance = \$5,991.71. We have \$7.36 in savings.

Interest YTD on our \$25,000 in CD's = \$116.70

The Action Track Wheelchair is estimated to arrive in early May.

Update from Andy Lundborg: Not Present

Andy communicated to Mike Mazurek that the Pavilion is slated to open in mid-May.

Water Safety Project: Tim Wheeler of Wheeler Creative Studios

Tim introduced himself and his website Cartoonversations.com. This site posts free trauma informed cartoons for kids: five minute cartoon videos that help children deal with traumatic situations. Many of these cartoons have been repurposed as books for educators. This led to a collaboration with local Fire Departments to create and distribute Fire Safety books. Andy Lundborg, a member of that community, approached Tim with the idea of creating a Water Safety version for the Grand Haven State Park. Tim spoke with us today about taking on that project. Highlights from that conversation include:

- 1) All the materials are aligned with the State of Michigan's Teaching Standards.
- 2) The cartoons and books use a technique Tim calls "disguised learning". This approach embeds learning points into a fun or funny presentation of the material. The characters are all critters instead of humans which is both more personal and universal for any child.
- 3) There are questions for interaction with adults at the end of each book.
- 4) Every topic has a technical advisor for factual accuracy.
- 5) The project would be billed in a price per piece model. Example: \$10.00/book for 250 books, \$9.00/book for 500 books, \$8.00/book for 1000 books, etc. Those prices include Tim's time for content creation.
- 6) Water Safety as a topic could include seasonal versions.
- 7) A Bilingual version could be created at an estimated cost of \$400.00.
- 8) The timeline to create the project is 10 weeks.

The group was in favor of pursuing the project and we discussed approaching funding partners. The Youth Advisory Council of the Grand Haven Community Foundation, the State of Michigan DNR and the City of Grand Haven were all suggested as potential interested parties.

The next steps:

Bob Moore will take the lead as "committee chair" on this project. He will contact Andy Lundborg for contact names at the State of Michigan Water Safety Division. Tim Wheeler will send us pricing and scheduling information.

OmniSpin Spinner: Mike Mazurek

Mike received quotes from a Brighton Michigan supplier for ADA accessible playground equipment:

- 1) Spinner = \$8,755 including freight. We would need a 3' x 3' concrete pad with padding.
- 2) We-go-round = \$34,871
- 3) We-sall teeter-totter = \$11,300

It was decided that #1, the Spinner, is a good candidate for a matching funds project for 2022. We also recommend that the equipment be installed adjacent and abutting the day use playground because it already has sidewalk access.

Judy Mazurek shared a picture of variable height stands that could be install under the Tilted Sky Runner that she sent to Andy Lundborg. If approved, it could be the solution to the height problem from shifting sand.

New Business

Mike is going to purchase a new tarp to cover our outdoor wood pallets.

We need a flag for the Action Track Wheelchair. We can order flags with the FGHSP logo and website from the same vendor that we used for our bow flag. They still have the artwork. We would go with the same blue/white color scheme. The flag cost is \$9.75. We must order a minimum of 5 flags.

It would be nice to have FGHSP decals for a variety of uses. The last time we purchased decals was for the returnable can containers. We got them from the sign company in Ferrysburg.

Next Meeting: May 10, 2021 at 3:30pm. Location: TBD. Becky Newman will send the invite.

Becky Newman will send minutes to board members for approval before posting on the website.

Meeting adjourned at 4:48pm.